

Dec 30, 2013

HDFC securities

Fund Objective/Mission					Investment Information					Fund Structure			
To seek to generate long-term capital appreciation from a					Scheme				Open End	led	Total Stocks:		
portfolio that is invested predominantly in equities and equity					Launch Date				04-Jun-1998		Total Sectors:		
elated securiti	es.				Fund Manager				Sankaran Naren		P/E Ratio:		21.
					BenchMark				NIFTY (S&P CNX)		P/B Ratio:		3.2
					Max.Entry	Load (%)			0		Avg. Market Cap (F	Rs. cr)	72126.
					Maz.Ezit Le	oad (%)			1		On (30-Dec-2013)		
	Fund House	Details						5	i-Years Hi	story			
AMC Name:	ICICI Prudential As:	set Managem	ent Co Ltd		Financial Y	'ear		2	2012-2013	2011-2012	2010-2011	2009-2010	2008-200
Address:	3rd Floor,Hallmark	Business Plaz	a,Sant		NAV in Rs.(a:	s on 31st March)			145.55	136.93	139.46	125.02	72
	Dyaneshwar Marg,Bandra (East), Mumbai 400				Net Assets (Rs. crores)				376.40	325.06	391.80	384.61	249
	051				Returns (%)				6.30	-1.48	11.10	69.52	-29
					CNX NIFTY F	Returns (%)			7.31	-9.11	10.27	71.52	-36
ebsite:	www.icicipruame.co	m			Category Rar	nk			29/(57)	4/(53)	187(51)	367(47)	57(
	Financial D	etails					Quar	rteriy P	erformand	e - Last 5 g	jears		
AUM As On	(30-Nov-2013) Rs	.Cr	410.65		Financial Y	'ear		-		Q1	Q2	Q3	Q4
NAV as on (27-Dec-2013) Rs.		170.7200		2013-2014					-00.53	03.44	NA	
Min Investm		mpsum	5000		2012-2013					00.03	06.02	05.10	-05
am mvesum	SIF)	1000		2011-2012					-02.60	-11.47	-03.60	18
IAV (52 Ve	ek High) (09-Dec-	2013}	172.40		2010-2011					-00.25	13.67	00.91	-03
(52 Vee	ek Low) (06-Aug-2	2013}	140.0200		2009-2010					33.44	17.32	05.37	01
Т	op 10 Companies					Mark	et Capitalisation				Asset Comp	osition	
	Name		7							1			
CICI Bank Ltd			10.42	л.			MCAP %			1	Asset 9	6 Cash 1%	
nfosys Ltd			7.32	ŵ		97.19				1	Debt	"	
Bharti Airtel Lto	d		6.45	Ŷ	100					1	8%		
Or Reddys Lab	oratories Ltd		5.25	÷	80					1			
Power Grid Co	rporation of India Ltd		5.24	Ŷ	40								
IDFC Bank Lt	d		5.21	л.	20 -		2.81	0					
Cairn India Ltd			4.41	л.	0					1			
JMDC Ltd			4.40	л.		1	Mid			1			
Coal India Ltd			3.94	Ŷ		Large	IVIIG	Sma		1		Eq. 91	
Reliance Indus	tries Ltd		3.32	л.									.76
6 Indicates a olding since las	in increase or decrease of portfolio. O Indicates n	or no change in ew holding since	a last portfolio.		"LargeCap-	>Rs. 10,000 crore	s; MidCap-between Rs.1	l,000 cror	res to Rs.10,	000 crores; Sr	mallCap- <rs.1,000 crore<="" td=""><td>es.</td><td></td></rs.1,000>	es.	
SIP	- Invested Rs. 5,0	00 Every M	onth			Top 10 9	ectorwise Holdings			Sch	eme Performance (<i>i</i>	As On 30 Dec	2013)
	Total											NIFTY (S&P	
Period	Investment Sc (Rs.)	heme(Rs.)	BenchMark			Name	•	×		Period	Returns[%)	CNX)	Rank
Year	60,000	66,853	64,423		Banks			22.42 🤳	1	3 Months	11.92	10.09	507(1
Years	180000	220,375	203,418		Pharmaceuti	cals		11.06 1	4	6 Months	16.84	8.07	67(1
Years	300,000	409,710	362,743		Mining & Min	eral products		09.47 1	6	1 Year	11.56	6.86	12
0 Years	600,000	1,242,935	991,682		IT - Software			08.52 🤳	1	3 Years	5.89	1.14	17(
0 Years	600,000	1,242,935	991,682			ation & Distributi		08.52 4		3 Years 5 Years	5.89 19.19	1.14 16.20	17(107(

Whats In Whats Out (From Previous Month)							
Company S	iector						
1	0						
4	3						
35/(87.54%)	19/(87.54%)						
	Company 9 1 4						

Top 10 Sectorwise	Holdings	Scheme Performance (As On 30 Dec 2013)					
Name	×	Period	Returns[%)	NIFTY (S&P CNX)	Rank		
Banks	22.42 👃	3 Months	11.92	10.09	507(109)		
Pharmaceuticals	11.06 🐨	6 Months	16.84	8.07	67(109)		
Mining & Mineral products	09.47 🐨	1 Year	11.56	6.86	1/(59)		
IT - Software	08.52 👃	3 Years	5.89	1.14	1/(53)		
Power Generation & Distribution	07.30 🐨	5 Years	19.19	16.20	107(47)		
Telecomm-Service	06.45 🐨	Since Inc	20.03	13.25	87(17)		
Refineries	04.98 😃	Volatility Measures					
Crude Oil & Natural Gas	04.41 🐣	R	0.78	Std Dev	0.97		
Cement	03.42 😗	Beta	0.88	Sharpe	0.03		
Textiles	02.95 4						

holding since last portfolio. O Indicates new holding since last portfolio.

1



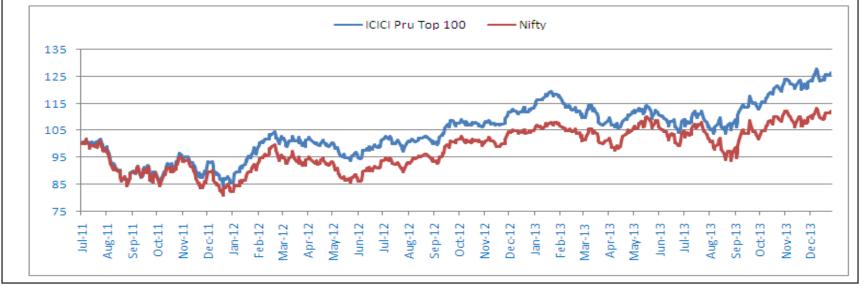
Key Points:

- ICICI Pru Top 100 is one of the best performing schemes from Large cap category. Despite the scheme showing poor performance in the initial periods, it generated better risk adjusted returns in the long run thanks to the skillful management.
- The scheme registered +12%, +6% and +19% of compounded returns for one, three and five year periods while the benchmark Nifty posted +7%, +1% and +16% of returns respectively. For the same period, the category clocked +6%, +2% and +18% of CAGR returns respectively.
- Investing maximum of assets in large-cap stocks helped the scheme primarily to withstand the corrections witnessed in the equity market in the recent past. These blue-chip stocks are relatively stable and have the capability to grow the corpus in long-run.
- The portfolio has been churned moderately in the last six months periods as it added 9 new stocks and exited from 5 stocks. The turnover ratio of the scheme as per the latest data was about 120%.

Unit Growth of investments Vs. Benchmark

(Rebased to 100)

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HDFC securities

Mutual Fund Scheme Analysis

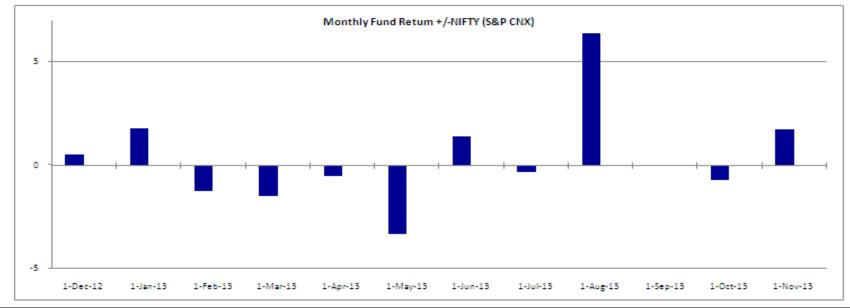
Retail Research



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- ICICI Bank, Infosys Ltd and Bharti Airtel Ltd are the stocks that topped in its latest portfolio having weights of 10.42%, 7.32% and 6.45% to its net assets respectively. The expense ratio of 2.67% for the scheme is slightly higher compared to the category average of 2.58%.
- Rating agencies like Value research & Crisil assigned '5 star' and 'CPR 2' respectively for the scheme. These reflect good performance of the scheme in generating high risk adjusted returns.
- The scheme is managed jointly by Mr. Sankaran Naren, Mr.Mittul Kalawadia and Mr. Atul Patel. The corpus of the scheme as per latest data was at Rs. 411 crore.
- As far as risk measures are concerned, the scheme has done reasonably well in terms of Sharpe and Jensons Alpha. It registered Sharpe of 0.03% (8/59) and Alpha of 0.02% (9/59). It seems to be less risky while compared to peers as it generated 0.97% (category 1.05%) of Standard Deviation over the last one-year.

Fund Performance Vis-a-vis Benchmark (excess return):





Mutual Fund Scheme Analysis

Retail Research



Analyst: Dhuraivel Gunasekaran.

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Mutual Fund Scheme Analysis

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